

Dr. B.B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA
Department of Commerce
Program Outcome and Program Specific Outcome for
Bachelor of Commerce – NEP

Program Objectives:

1. The Course focuses mainly on enhancing the employability skills of the Commerce students
2. The introduction of updated and the need of the hour concepts and contents will make a student employable and at the same time confident in his/her day to day transactions.
3. The course also meets the requirement of the young and enterprising Indians to nurture their dreams of entrepreneurship.
4. Overall the course touches upon the humane aspect of every student pursuing it and encourages them to contribute to nation building through their intellect and social capital.

Program Outcomes:

PO 1: This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Retail sector, Warehousing etc., well trained professionals to meet the requirements.

PO 2: After completing graduation, students can get skills regarding various aspects like Marketing Manager, Human Resource Manager, over all Administration abilities of the Company.

PO 3: Capability of the students to make decisions at personal & professional level will increase after completion of this course.

PO 4: Students can independently start up their own Business.

PO 5: Students can get thorough knowledge of finance and commerce. The knowledge of different specializations in Accounting, Costing, Banking,

Taxation and Finance with the practical exposure helps the students to stand in organization.

Program Specific Outcome

PSO 1:The students can get the knowledge, skills and attitudes during the end of the B.com degree course. By goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, Cost Accountant, Bank Manager, Auditor, Company Secretary, Professor, Stock Agents, Government employments and so on.,

PSO 2:Students will prove themselves in different professional exams like C.A. C S, CMA, UPSC as well as other courses.

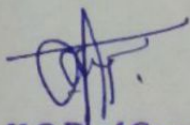
PSO 3:The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.

PSO 4:Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication.

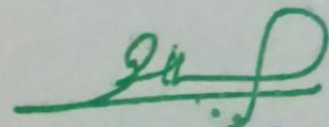
PSO 5:Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator as well as other financial supporting services.

PSO 6:Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

PSO 7:Students will be able to do their higher education and can make research in the field of finance and commerce.



H.O.D. of Commerce
B. B. Hegde First Grade College
Kundapura - 576201



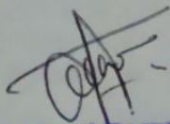
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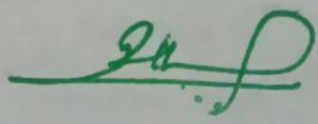
Dr. B.B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA
Course Outcome for Bachelor of Commerce (As per NEP)

Course Code	Course Name: B.Com.	Course Outcome
B.Com. 1.1	Financial Accounting	<p>On successful completion of the course, the Students will be able to:</p> <ul style="list-style-type: none"> a) Understand the theoretical framework of accounting as well accounting standards. b) Demonstrate the preparation of financial statement of manufacturing and non-manufacturing entities of sole proprietors. c) Exercise the accounting treatments for consignment transactions & events in the books of consignor and consignee. d) Understand the accounting treatment for royalty transactions & articulate the Royalty agreements. e) Outline the emerging trends in the field of accounting.
B.Com. 1.2	Management Principles and Applications	<p>On successful completion of the course, the Students will be able to:</p> <ul style="list-style-type: none"> a) Understand and identify the different theories of organisations, which are relevant in the present context. b) Design and demonstrate the strategic plan for the attainment of organisational goals. c) Differentiate the different types of authority and chose the best one in the present context. d) Compare and chose the different types of motivation factors and leadership styles. e) Choose the best controlling techniques for better productivity of an organisation.
B.Com. 1.3	Principles of Marketing	<p>On successful completion of the course, the Students will be able to:</p> <ul style="list-style-type: none"> a) Understand the basic concepts of marketing and asses the marketing environment. b) Analyse the consumer behaviour in the present scenario and marketing segmentation. c) Discover the new product development & identify the factors affecting the price of a product in the present context. d) Judge the impact of promotional techniques on the customers & importance of channels of distribution. e) Outline the recent developments in the field of marketing.

B.Com. 1.5	Accounting for Everyone (Open Elective Course)	On successful completion of the course, the Students will be able to: a) Analyse various terms used in accounting; b) Make accounting entries and prepare cash book and other accounts necessary while running a business; c) m) Prepare accounting equation of various business transactions; d) Analyse information from company's annual report; e) Comprehend the management reports of the company.
B.Com. 1.5	Financial Literacy (Open Elective Course)	On successful completion of the course, the Students will be able to: a) Describe the importance of financial literacy and list out the institutions providing financial services; b) Prepare financial plan and budget and manage personal finances; c) Open, avail, and manage/operate services offered by banks; d) Open, avail, and manage/operate services offered by post offices; e) Plan for life insurance and property insurance & select instrument for investment in shares
B.Com. 2.1	Advanced Financial Accounting	On successful completion of the course, the Students will be able to: a) Understand & compute the amount of claims for loss of stock & loss of Profit. b) Learn various methods of accounting for hire purchase transactions. c) Deal with the inter-departmental transfers and their accounting treatment. d) Demonstrate various accounting treatments for dependent & independent branches. e) Prepare financial statements from incomplete records.
B.Com. 2.2	Business Mathematics	On successful completion of the course, the Students will be able to: a) Understand the number system and indices applications in solving basic business problems. b) Apply concept of commercial arithmetic concepts to solve business problems. c) Make use of theory of equation in solving the business problems in the present context. d) Understand and apply the concepts of Set Theory, Permutations & Combinations and Matrices solving business problems. e) Apply measurement of solids in solving simple business problems.
B.Com. 2.2	Corporate Administration	On successful completion of the course, the Students will be able to: a) Understand the framework of Companies Act of 2013 and different kind of companies.

		<p>b) Identify the stages and documents involved in the formation of companies in India.</p> <p>c) Analyse the role, responsibilities and functions of Key management Personnel in Corporate Administration.</p> <p>d) Examine the procedure involved in the corporate meeting and the role of company secretary in the meeting.</p> <p>e) Evaluate the role of liquidator in the process of winding up of the company.</p>
B.Com. 2.3	Law and Practice of Banking	<p>On successful completion of the course, the Students will be able to:</p> <p>a) Summarize the relationship between Banker & customer and different types of functions of banker.</p> <p>b) Analyse the role, functions and duties of paying and collecting banker.</p> <p>c) Make use of the procedure involved in opening and operating different accounts.</p> <p>d) Examine the different types of negotiable instrument & their relevance in the present context.</p> <p>e) Estimate possible developments in the banking sector in the upcoming days.</p>
B.Com. 2.6	Financial Environment (Open Elective Course)	<p>On successful completion of the course, the Students will be able to:</p> <p>a) Understand the fundamentals of Indian Economy and its significance.</p> <p>b) Evaluate the impact of monetary policy on the stakeholders of the Economy.</p> <p>c) Assess the impact of fiscal policy on the stakeholders of the Economy.</p> <p>d) Examine the status of inflation, unemployment and labour market in India</p> <p>e) ii) Inference the financial sector reforms in India.</p>
B.Com. 2.6	Investing in Stock Markets (Open Elective Course)	<p>On successful completion of the course, the Students will be able to:</p> <p>a) Explain the basics of investing in the stock market, the investment environment as well as risk & return;</p> <p>b) Analyse Indian securities market;</p> <p>c) Examine EIC framework and conduct fundamental analysis;</p> <p>d) Perform technical analysis;</p> <p>e) Invest in mutual funds market.</p>


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Head Of the Department


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Dr. B.B. HEGDE FIRST GRADE COLLEGE KUNDAPURA

Department of Commerce – Choice Based Credit System

Program Outcome and Program Specific Outcome for

Bachelor of Commerce

PO1:After completing three years Bachelor of Commerce Programme, Students would gain a thorough basic knowledge in the fundamentals of Commerce and Business.

PO 2:Bachelor of Commerce programme focused curriculum offers a number of specialisation and practical exposures which would equip the students to face the modern-day challenges in commerce and business.

PO 3:It provides a platform for overall development of students and develop knowledge level and awareness of students in various aspects of commerce and business.

Programme specific outcomes for B.Com


PSO 1:Students will learn relevant managerial accounting career skill, applying both quantitative and qualitative knowledge to their future career in business.

PSO 2: Learner will gain thorough systematic and subject skill within various disciplines of commerce, business accounting, economics, finance, auditing and marketing.

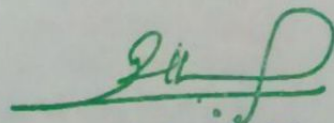
PSO 3:Students will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, CMA, ICWA and other courses.

PSO 4:Learner can also acquire practical skills to work as tax consultant, audit assistant and other financial supporting services.

PSO 5:Learner will be able to do higher education and advance researches in the field of commerce.



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Choice Based Credit System
Course Outcome for Bachelor of Commerce

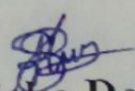
Course Code	Course Name: B.Com.	Course Outcome
BCMCMC 132	Financial Accounting I	By the end of the course, the students will be able to explain and apply the accounting concepts, principles and conventions; recognize circumstances providing for increased exposure to errors and frauds, determine the useful life and value of the depreciable assets, equip with the knowledge of accounting process and preparation of final accounts of sole trading and non-trading concerns along with professionals.
BCMCMC 131	Quantitative Techniques I	On completion of this course, the students will be able to understand various statistical concepts like measures of central tendency, descriptive statistics of univariate distributions, index numbers and ratio and proportions.
BCMCMC 134	Business Economics	By the end of the course, Students will have consistent and coherent command of the knowledge of Economics, its standard terms and basic concepts.
BCMCMC 133	Strategic Management and Organizational Behavior	By the end of the course, students will be able to: 1. Understand the strategic decisions that organizations make and have an ability to engage in strategic planning. 2. Explain the basic concepts, principles and practices associated with strategy formulation and implementation. 3. Integrate and apply knowledge gained in basic courses to the formulation and implementation of strategy from holistic and multi-functional perspectives. 4. Analyze and evaluate critically real-life company situations and develop creative solutions, using a strategic management perspective.
BCMCE 135	Corporate Secretaryship	To enable the students to acquire in-depth knowledge about secretarial practice in companies. And also to familiarise the students to learn the various provisions of company law relating to meetings and resolutions.
BCMCE 136	Principles and Practice of Tourism	By the end of the course students will be able to Contextualize tourism with broader cultural, environmental, political and economic dimensions of society. Explain the diverse nature of tourism, including culture and place, global/local perspectives, and experience design and provision.

BCMCCE 137	E-Commerce	This course will help a student understand the basics of E-Commerce. It also encourages a young mind to focus on entrepreneurship with service orientation using online platform.
BCMCCE 138	Intellectual Property Rights	Upon studying the subject, the students will be able to demonstrate a basic understanding of the laws relating to intellectual property rights. Students will also develop capabilities to explore career options in intellectual property rights.
BCMCMC 182	Financial accounting II	At the end of this course, student will be able to: Understand the concept of Consignment and learn the accounting treatment of the various aspects of consignment, Distinguish Joint Venture and Partnership and to learn the methods of maintaining records under Joint Venture, Distinguish between Single Entry and Double Entry system and know the ascertainment of profit under Single Entry system, Understand the hire purchase and instalment system.
BCMCMC 181	Quantitative techniques II	On completion of this course, the students will be able to understand time series analysis, number system and theory of equations and calculate and interpret statistical values by using statistical tool (correlation & regression), demonstrate an ability to apply various statistical tool to solve business problem.
BCMCMC 183	Human Resource Management	To familiarise the students with the concept of Human Resource Management. The subject enables them to understand the core areas of HRM- Human Resource Planning, Process and Sources of employee recruitment, Selection procedure, Wage and salary administration, Motivation and Leadership.
BCMCMC 184	Money & Public Finance	This course will enable the students to understand the basic concepts of money & functioning of the money market. This will also make the students understand the working of the banking system & the monetary policy.
BCMCCE 185	Real estate Management	On completion of this course, the students would: a) Gain a comprehensive understanding of the real estate sector in India. b) Acquire the knowledge about the policies, laws and processes involved in the development and management of real estate sector.
BCMCCE 186	Agriculture Marketing	This course enables students to gain knowledge on agricultural marketing, challenges and prospects for improving agricultural marketing system; gain skills to analyze Marketing Functions, Market Information and Intelligence, imparting knowledge of the marketing efficiency and agricultural prices; Learn the Markets and Market Structure Provide the platform to the students of Marketing of Agricultural Inputs.

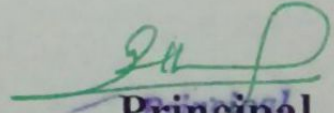
BCMCCE 187	Retail Management	By the end of the course students will be able to understand the functions of retail business and various retail formats and retail channels; Understand the difference between Retail and Manufacturing Supply Chain. Along with that they are able to understand key drivers of retail supply chain and how to select a retail store location? And analyze Retail Market and Financial Strategy including product pricing.
BCMCCE 188	Logistics Management	By the end of this course, students will be able to understand logistics concepts, basic activities and logistics trends, principles and functions of logistics management; They will have knowledge about logistics outsourcing and able to design a logistics network.
BCMCMC 232	Financial Accounting III	To enable the students to understand the various aspects of Partnership business such as admission of a partner, retirement, death of a partner and dissolution of a partnership firm with practical problems.
BCMCMC 234	Cost and Management Accounting I	Students will be able to understand the basic concepts of elements of cost. It will also enhance their knowledge on the elements of cost where cost control and cost reduction techniques are used.
BCMCMC 233	Modern bank Management	By the end of this course students will be able to understand the theoretical structures of banking and equip with the skills of modern banking, innovative and digital banking
BCMCMC 231	Direct Tax - I	To familiarise the students with the Legal Provisions and Practical aspects of Income Tax. Students will be able to understand the concepts like residential status, incidence of tax and income from salary with problems.
BCMCCE 235	Computerized Accounting	Upon successful completion of this course, the student will have reliably demonstrated the ability to use a multi-module accounting software program by: a) processing a variety of accounting transactions; b) converting a manual accounting system to a computer based system; c) prepare Financial Statements on the completion of the accounting cycle in a timely fashion.
BCMCCE 236	Tax Procedure and Planning	By the end of this course, students are able to understand the assessment procedure, tax planning and tax management and have the knowledge of permanent account number.
BCMCCE 237	Personal Investment Management	By the end of this course students will be able to understand different investment alternatives in the market; Understand how securities are traded in the market and they will be able to analyze and price different securities and be able to have knowledge of various investment avenues.

BCMCCE 238	Life Skills	This course will encourage young minds to think and develop as a wholesome person with a blend of creative ideas & critical thinking. This will make the learner a very confident individual who is ready to face challenges put forward by the society.
BCMCMC 282	Financial Accounting IV	On successful completion of this course the students are enabled with the Knowledge in the practical applications of accounting, learn royalty, branch, and departmental accounts along with calculation of profit prior incorporation.
BCMCMC 284	Cost and Management Accounting II	To throw light on the relevance of indirect cost. And to make the students to understand how cost accounts reconcile itself with financial accounts.
BCMCMC 283	International Trade and Finance II	It enables the students to understand the theories of international trade in a broad sense, along with that idea regarding Balance of trade and Payment, international capital movements, foreign exchange market
BCMCMC 281	Direct Tax - II	Students will be well equipped with computation of income from house property, business and profession, capital gains and from other sources to compute total taxable income.
BCMCCE 285	Basic Accounting	Upon completion of the course students will be able to use debit and credit accounting to record and adjust basic business transactions. Prepare multi-step income statements, trial balance, classified balance sheets, final accounts of a sole trader.
BCMCCE 286	Personal Taxation	Upon successful completion of this course, a student will be able to acquire the complete knowledge of basic concepts of income tax, have basic knowledge of various heads of incomes. Understand the concept of deductions under section 80.
BCMCCE 287	Personal Investment Management	On completion of this course, the student will be able to understand the basic concepts of investment and various avenues of investment along with that gain knowledge regarding investment in stock market securities and mutual funds.
BCMCCE 288	Banking Practices	By the end this course students will be able to have practical banking skills, an idea about recent trends in banking and the knowledge of digital banking concepts.
BCMCMC 332	Corporate Accounting I	On successful completion of this course, students will be able to understand the objectives and applicability of IFRS, need for convergence and practical application of underwriting of shares, redemption of preference shares and debentures, holding company accounts.

BCMCMC 334	Cost and Management Accounting III	Familiarize the practical application of job and batch costing, contract costing, process costing, operating costing and concept of joint products and by products.
BCMCMC 333	Financial Management I	To enable the students to understand the basic concepts and tools of finance applied in the corporate financial affairs and to develop the knowledge and skills expected of a Finance Manager, in relation to financial decisions.
BCMCMC 336	Modern Marketing	By the end of this course students gain idea about marketing and its functions, consumer behavior, product and its classifications, pricing policies
BCMCMC 335	Business Law	On successful completion of this course students will get the Knowledge of basic provisions regarding legal frame work governing the business
BCMCMC 382	Corporate Accounting II	On successful completion of this course the student are enabled with the Knowledge in the practical applications of amalgamation, absorption, external and internal reconstruction of companies, final accounts of banking companies, valuation of goodwill and shares, ratio analysis.
BCMCMC 384	Cost and Management Accounting IV	Familiarize the concepts of cash flow, fund flow and variance analysis, marginal and standard costing and budgetary control.
BCMCMC 385	Indian Corporate Law	Knowledge of basic provisions regarding legal framework governing the Indian corporate.
BCMCMC 383	Financial Management II	Create an interest in investment; familiarize the concept of working capital management, treasury management, cost of capital, dividend decisions and Mutual Fund.
BCMCMC 381	GST	To develop an understanding of basics of GST provisions and build ability to analyze it.
BCMCMC 386	Auditing	By the end of this course, students will be able to understand the types and methods of auditing, Acquired knowledge about vouching of cash and credit transactions, verification of assets and liabilities, gain the knowledge about appointment, rights, duties and responsibility of auditor, knowledge of audit documentation and audit evidence.


Head Of the Department

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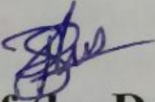
Course Outcome for Bachelor of Commerce

Course code	Course name: B.COM	Course Outcome
BCMCMC 106	Financial Accounting I	By the end of the course, the students will be able to explain and apply the accounting concepts, principles and conventions; recognize circumstances providing for increased exposure to errors and frauds, determine the useful life and value of the depreciable assets, equip with the knowledge of accounting process and preparation of final accounts of sole trading and non trading concerns along with professionals.
BCMCMC 108	Business Statistics and Mathematics I	On completion of this course, the students will be able to understand various statistical concepts like measures of central tendency, descriptive statistics of univariate distributions, index numbers and commercial arithmetic.
BCMCMC 105	Business Economics	By the end of the course, Students will be able to perform Demand Analysis, Supply Analysis to analyze the impact of economic events on markets, and theories of economics, and will be able to evaluate the factors affecting firm behavior such as production and costs.
BCMCMC107	Principles of Management	By the end of the course, students will be able to: 1. Explain the basic concepts, principles and practices associated with management. 2. Integrate and apply knowledge gained in this course to the formulation and implementation of hierarchy of management in the organization. 3. Analyze and evaluate critically real-life company situations and develop creative solutions, using a management perspective. 4. Understand the theories of management.
BCMCMC 156	Financial Accounting II	At the end of this course, student will be able to: Understand the concept of Consignment and learn the accounting treatment of the various aspects of consignment, Distinguish Joint Venture and Partnership and to learn the methods of maintaining records under Joint Venture, Distinguish between Single Entry and Double Entry system and Know the ascertainment of profit under Single Entry system, Understand the hire purchase and installment system.
BCMCMC 158	Business Statistics and Mathematics II	On completion of this course, the students will be able to understand various statistical concepts like correlation and regression analysis of bivariate distributions, time series and commercial arithmetic.

BCMCMC 157	Modern Banking	Student understands: 1. The Banking and financial system in India. 2. About commercial banks and its products. 3. How to build customer relationship in banking sector. 4. The modern banking services e.g. e-banking, mobile banking and internet banking along with that by the end of this course students will be able to understand the theoretical structures of banking and equip with the skills of modern banking, innovative and digital banking.
BCMCMC 155	Money & Public Finance	Completion of this course, enable the students to get the knowledge of money, value of money and its applications, business cycles and banking.
BCMCMC 210	Financial Accounting III	On successful completion of this course the students are enabled with the Knowledge in the practical applications of accounting, learn basic concepts of Partnership Accounting.
BCMCMC 211	Cost and Management Accounting I	By the end of the course, students will learn the various concepts of cost accounting, preparation of cost sheet, material control, methods of pricing of material issues and the concept of labour.
BCMCMC 209	International Trade and Finance	Student Understands: 1. The concepts of international trade and concept of financial market. 2. The functioning of International monetary system. 3. Operations and importance of international Financial Institutions. 4. Various theories in international trade.
BCMCMC 213	Business Taxation I	Students will be well equipped with limbs of tax laws, residential status, income from salary, types of deductions, computation of taxable income, to file income tax returns etc.
BCMCMC 260	Financial accounting IV	On successful completion of this course the students are enabled with the knowledge in the practical applications of accounting, learn royalty, branch, and departmental accounts along with calculation of profit prior incorporation.
BCMCMC 261	Cost and Management Accounting II	On successful completion of this course, the students are enabled with the knowledge in the practical application of overheads, primary and secondary distribution of overheads, reconciliation of cost and financial accounts.
BCMCMC 259	International Trade and Finance II	It enables the students to understand the theories of international trade in a broad sense, along with that idea regarding Balance of trade and Payment, international capital movements, foreign exchange market

BCMCMC 263	Business Taxation II	Students will be well equipped with computation of income from house property, business and profession, capital gains and from other sources to compute total taxable income.
BCMCMC 314	Financial Accounting V	On successful completion of this course, students will be able to understand the objectives and applicability of IFRS, need for convergence and practical application of underwriting of shares, redemption of preference shares and debentures, holding company accounts.
BCMCMC 315	Cost and Management Accounting III	Familiarize the practical application of job and batch costing, contract costing, process costing, operating costing and concept of joint products and by products.
BCMCMC 313	Financial Management I	On completion of this course, the students will be able to, demonstrate the applicability of the concept of financial management to understand the managerial decisions and corporate capital structure, apply the leverage and EBIT-EPS analysis associate with financial data in the corporate, analyze the complexities associated with management of cost of funds in the capital structure.
BCMCMC 312	Modern Marketing	By the end of this course students gain idea about marketing and its functions, consumer behavior, product and its classifications, pricing policies.
BCMCMC 311	Business Law	On successful completion of this course students will get the knowledge of basic provisions regarding legal frame work governing the business.
BCMCMC 317	Business Taxation III	<ol style="list-style-type: none"> 1. Direct Taxes including Rules pertaining there to and their application to different business situations. 2. Principles underlying the Service Tax. 3. The basic concepts of VAT, Excise Duty and Customs Duty. 4. Tax Planning considerations in relation to Business
BCMCMC 354	Financial Accounting VI	On successful completion of this course the students are enabled with the Knowledge in the practical applications of amalgamation, absorption, external and internal reconstruction of companies, final accounts of banking companies, valuation of goodwill and shares, ratio analysis.
BCMCMC 355	Cost and Management Accounting IV	Familiarize the concepts of cash flow, fund flow and variance analysis, marginal and standard costing and budgetary control.
BCMCMC 351	Indian Corporate Law	Knowledge of basic provisions regarding legal frame work governing the Indian corporate.

BCMCMC 353	Financial Management II	Create an interest in investment; familiarize the concept of working capital management, treasury management, and cost of capital, dividend decisions and Mutual Fund.
BCMCMC 357	Business Taxation IV	By the end of the course students will be able to understand: <ol style="list-style-type: none"> 1. direct Taxes including Rules pertaining thereto and their application to different business situations. 2. Principles underlying the Service Tax. 3. The basic concepts of VAT, Excise Duty and Customs Duty. 4. Tax Planning considerations in relation to Business.
BCMCMC 352	Auditing	The learners will understand the importance of Financial Statements, the users of those statements, importance of an errorfree financial statement for a company, how the Auditing is done by an Auditor to identify those errors and frauds. If the learners wish to take up any further career in Finance or if they want to pursue further studies in Finance like Chartered Accounting then this course will be very useful to them.


Head Of the Department

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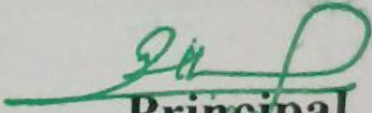
Dr. B.B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA
Course Outcome for Bachelor of Business Administration
(as per NEP)

Course Code	Course Name: B.B.A.	Course outcome
BBA 1.1	Management Principles & Practice	On successful completion of the course, the Students will demonstrate: a) The ability to understand concepts of business management, principles and function of management. b) The ability to explain the process of planning and decision making. c) The ability to create organization structures based on authority, task and responsibilities. d) The ability to explain the principles of direction, importance of communication, barrier of communication, motivation theories and leadership styles. e) The ability to understand the requirement of good control system and control techniques.
BBA 1.2	Fundamentals of Business Accounting	On successful completion of the course, the Students will demonstrate: a) Understand the framework of accounting as well accounting standards. b) The Ability to pass journal entries and prepare ledger accounts c) The Ability to prepare subsidiaries books d) The Ability to prepare trial balance and final accounts of proprietary concern. e) Construct final accounts through application of tally.
BBA 1.3	Marketing Management	On successful completion of the course, the Students will demonstrate: a) Understand the concepts and functions of marketing. b) Analyse marketing environment impacting the business. c) Segment the market and understand the consumer behaviour d) Describe the 4 Ps of marketing and also strategize marketing mix e) Describe 7 Ps of service marketing mix.
BBA 1.5	Business Organization (OEC)	On successful completion of the course, the Students will demonstrate: a) An understanding of the nature, objectives and social responsibilities of business b) An ability to describe the different forms of organisations c) An understanding of the basic concepts of management d) An understanding of functions of management.

		e) An understanding of different types of business combinations
BBA 1.5	Office Organization and Management (OEC)	On successful completion of the course, the Students will demonstrate: a) An understanding of basic knowledge of office organisation and management b) Demonstrate skills in effective office organisation c) Ability to maintain office records d) Ability to maintain digital record. e) Understanding of different types of organisation structures and responsibilities as future office managers.
BBA 2.1	Financial Accounting and Reporting	On successful completion of the course, the Students will demonstrate: a) The ability to prepare final accounts of partnership firms b) The ability to understand the process of public issue of shares and accounting for the same c) The ability to prepare final accounts of joint stock companies. d) The ability to prepare and evaluate vertical and horizontal analysis of financial statements e) The ability to understand company's annual reports.
BBA 2.2	Human Resource Management	On successful completion of the course, the students will be able to demonstrate: a) Ability to describe the role and responsibility of Human resources management functions on business. b) Ability to describe HRP, Recruitment and Selection process. c) Ability to describe to induction, training, and compensation aspects. d) Ability to explain performance appraisal and its process. e) Ability to demonstrate Employee Engagement and Psychological Contract.
BBA 2.3	Business Environment	On successful completion, Student will demonstrate: a) An Understanding of components of business environment. b) Ability to analyse the environmental factors influencing business organisation. c) Ability to demonstrate Competitive structure analysis for select industry. d) Ability to explain the impact of fiscal policy and monetary policy on business. e) Ability to analyse the impact of economic environmental factors on business.
BBA.2.5	People Management (OEC)	On successful completion of the course, student will demonstrate: a) Ability to examine the difference between People Management with Human resource

		<p>Management</p> <p>b) Ability to explain the need for and importance of People Management.</p> <p>c) Ability to explain role of manager in different stages of performance management process.</p> <p>d) Ability to list modern methods of performance and task assessment.</p> <p>e) Ability to analyse the factors influencing the work life balance of a working individual.</p>
BBA 2.5	<p>RETAIL MANAGEMENT (OEC)</p>	<p>On successful completion Student will demonstrate:</p> <p>a) An understanding of the types and forms of Retail business.</p> <p>b) Ability to examine Consumer Behaviour in various environments.</p> <p>c) Ability to analyse various Retail operations and evaluate them.</p> <p>d) Ability to analyse various marketing mix elements in retail operations.</p> <p>e) An understanding of Information Technology in retail business.</p>


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Bachelor of Business Administration

Program Objectives:

1. To impart knowledge of the fundamentals of Management theory and its application in problem solving.
2. Select and apply appropriate tools for decision making required for solving complex managerial problems.
3. To develop problem-solving skills through experiential learning and innovative pedagogy to ensure utilization of knowledge in professional careers.
4. To develop sound knowledge of the entrepreneurial process and inculcate creativity and innovation among students.
5. To produce industry ready graduates have highest regard for Personal & Institutional Integrity, Social Responsibility, Teamwork and Continuous Learning.
6. To develop a positive attitude and life skills to become a multi-faceted personality with a sense of environmental consciousness and ethical values.

Program Outcomes (PO):

On successfully completing the program the student will be able to:

PO 1: Understand concepts and principles of management/business; identify the opportunities in the corporate environment and manage the challenges.

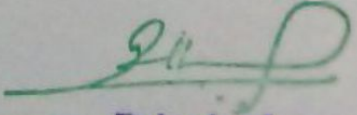
PO 2: Demonstrate the knowledge of management science to solve complex corporate problems using limited resources. Display enhanced personality and soft skills.

PO 3: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.

PO 4: Demonstrate entrepreneurial competencies.

PO 5: Exhibit managerial skills in the areas of marketing, finance, HR, etc. PO 6: Identify business opportunities, design and implement innovations in workspace.

PO 7: Possess a sturdy foundation for higher education.


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Program Specific Outcomes (PSO):

On the successful completion of B.B.A., the students will be able to:

PSO1: Acquire Practical learning through summer internship, industrial visit and Business Plan etc.

PSO2: Demonstrate analytical and problem-solving skills through specialization in Finance, Human Resource, and Marketing to solve the business issues.

PSO3: Understand and develop the new dimensions of knowledge through open electives to cater the need of the industry.

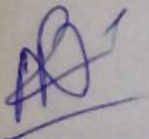
PSO4: Comprehend the core concepts, methods and practices in management.

PSO5: Venture into his/her own business or excel in executive roles in private /government sector. **PSO6:** Demonstrate the ability to create business plans.

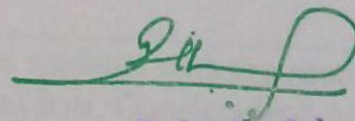
PSO7: Develop an understanding of business that reflects the moral responsibility of business to all relevant stakeholders and the natural environment.

PSO8: Matured Individuals and responsible Citizens to the country.

PSO9: Demonstrate Ability to work in Groups.



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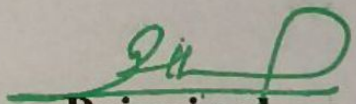
Dr. B.B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA
Choice Based Credit System
Course Outcome for Bachelor of Business Administration

Course Code	Course Name: B.B.A.	Course outcome
BBABMC 132	Principles of Economics	To familiarize the students with the basic economic concepts and theories which are required for Business Management.
BBABMC 133	Business Organization	To introduce the concept of business, industry, trade and commerce and recent trends to the business management students.
BBABMC 134	Principles of Management	To introduce the concept of management, its principles and familiarize the functions of management.
BBABMC 135	Accounting - I	To familiarize the students with the fundamentals of Book-Keeping and Accountancy and to create awareness among the students about the practical utility of Accounting concepts and conventions.
BBABMCE 136	Corporate Governance	To familiarize the students about corporate governance and corporate governance practices.
BBABMC 182	Managerial Economics	Provides basic knowledge to apply concepts and theories to facilitate decision making and forward planning.
BBBABMC 183	Managerial Communication	To equip the students with skills of communication to introduce the intricacies arising around communication methods.
BBABMC 185	Business Environment and Entrepreneurship	To familiarise the students of management with changing Economic, Legal and Social Environment of the business and Present issues in business.
BBABMC 184	Accounting – II	To familiarise the students with the accounts of Non-Trading Concerns, Consignment Accounts and Partnership Accounts and Hire Purchase and Instalment system of accounting.
BBABMCE 186	Business Ethics	To familiarise the students about business ethics and corporate social responsibility.
BBABMC 232	Organizational behavior	To create awareness among the students of business administration about the factors that influence the personality and improves one's perception.
BBABMC 233	Marketing Management	The objective of this paper is to acquaint students to concepts and emerging issues of marketing and its applications.
BBABMC 234	Business Statistics and Mathematics	To acquaint the students with the basic knowledge of Business Statistics and Business Mathematics to analyze business and managerial data and facilitate managerial decisions-making.
BBABMC 235	Income Tax	To acquaint the students of Business Management with the Income Tax Law of India, consisting latest Amendments/Enactments

BBABMC 236	Corporate Accounting-I	To help the students to acquire the conceptual knowledge of the corporate accounting and to learn the techniques of preparing financial statement.
BBABMCE 237	Executive Development and Soft Skill	To empower the students with skill sets required for their overall personality development and to equip them with relevant soft skill so as to empower them to manage all types of situation.
BBABMC 282	Modern Banking Management	To provide basic knowledge about the working of the banking and financial system of the country and to create awareness and orientation on the digital banking skills among the students.
BBABMC 283	Computer Application in Management	To familiarise students with the latest development in the fields of computers, give a brief idea about application of computers in business and basics of management information system.
BBABMC 284	Human Resources Management	The objective of this course is to help students understand elements Human Resource Management.
BBABMC 285	Fundamentals of Financial Management	To acquaint the students with the fundamentals of financial management concepts and techniques.
BBABMC 286	Corporate Accounting-II	To help the students to acquire the conceptual knowledge of the corporate accounting and to learn the techniques of preparing financial statement.
BBABMCE 286	Business Management Process	To introduce the concepts of management, its principles and familiarise the functions of management.
BBABMC 331	Commercial Law	To familiarize the students with the relevant legislations affecting business.
BBABMC 332	Cost Accounting	To familiarize the students with the costing terminology, principles and applications of costing methods, techniques to the business enterprises.
BBABMC 333	Event Management and Public Relation	The objective is to promote a deep theoretical insight of both the Event Management and Public Relations discipline. Theories concept and process of various forms of Event Management and also of Public relations are the main thrust of the paper.
BBABMC 334	Export Management	To bring awareness about export business activities and its potential for business occupation for students.
BBABMCE 335	Working Capital Management	To familiarize students with the concepts and techniques of working capital management and lease financing.
BBABMCE 336	Retailing and Service Marketing	The objective of this paper is to acquaint students to concepts of retail, service marketing and applications.
BBABMCE 337	Human Resource Development	To familiarize the students about the ways of developing the human resources and recent developments in HRD

BBABMCE 338	Taxation (BT I)	To acquaint the students with advanced aspects of taxation, to familiarize them with deductions U/S 80, computation of total income, assessment of the Assesses and computation of tax liability.
BBABMCE 339	Advanced banking	To enlighten the students about the banking industry and financial system to update their knowledge.
BBABMC 381	Company Law	To give an insight into the main provisions of the Companies Act relating to the functions, running and closure of the Joint Stock Companies.
BBABMC 382	Investment Management	To give a general idea regarding the nature and types of investment opportunities in India.
BBABMC 383	Cost and Management Accounting	To expose the students to the cost & management accounting methods and techniques used in practice.
BBABMC 384	Auditing	To acquaint the students of management with the intricacies of auditing, its need for the business and the Procedure and Practices.
BBABMCE 386	Financial Analysis	To familiarise the students with the different techniques of Financial analysis & wealth creation.
BBABMCE 387	Advertising and Sales Management	By the completion of the course, students will about marketing strategies for selling product through various media and objectives of advertising and sales management in an organization.
BBABMCE 390	Insurance and Risk Management	To acquaint the students the concepts of advertising, sales management and its applications.


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Dr. B.B. HEGDE FIRST GRADE COLLEGE KUNDAPURA

Department of Commerce – Choice Based Credit System

Program Outcome and Program Specific Outcome for

Bachelor of Business Administration

PO 1: Students are able to define, analyse and devise solutions for structured and unstructured business problems and issues using cohesive reasoning patterns for evaluating information, materials and data.

PO 2: Students can demonstrate the fundamentals of creating and managing innovation, new business development and high growth potential entities.

PO 3: Demonstrate knowledge and understanding of the management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

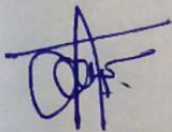
Programme Specific Outcomes

PSO1: Provides verbal, reasoning, Data Interpretation, Quantitative and Communication skill to solve specific business problems and decision making.

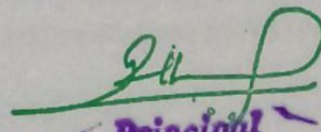
PSO 2: Apply ethical principles and commitment towards professional ethics and responsibility.

PSO 3: Providing an opportunity for the students to gain practical exposure towards the workplace and make them industry ready.

PSO 4: Ability to demonstrate technical competence in domestic and global arena of business through the study of major disciplines within the fields of business.



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Dr. B.B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA
Credit Based System

Course Outcome for Bachelor of Business Administration

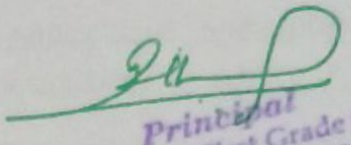
Course Code	Course name: B.B.A.	Course Outcome
BBABMC106/ BBMBMC106	Principles of Economics	To familiarize the students with the basic economic concepts and theories which are required for Business Management.
BBABMC108/ BBMBMC108	Business organization	To familiarize the principles of objective of any company must to be use material and human resources to maximum potential benefits.
BBABMC105/ BBMBMC105	Accounting-I	To familiarize the students with the fundamentals of Book – Keeping and Accountancy and to create awareness among the students about the utility of accounting concepts and conventions.
BBABMC107/ BBMBMC107	Principles of Management	To introduce the concepts of management, its principles and familiarize the functions of management.
BBABMC 155/ BBMBMC 155	Managerial Economics	To familiarize the students with the managerial economic concepts and theories which are required for Business Management.
BBABMC 156/ BBMBMC 156	Business Environment and Entrepreneurship	To familiarize the students with factors like economic, legal, social, international influencing business environment and understand the entrepreneurial skills.
BBABMC 157/ BBMBMC 157	Accounting II	To familiarize the students with the fundamentals of Book – Keeping and Accountancy and to create awareness among the students about the utility of accounting concepts and conventions.
BBABMC 158/ BBMBMC 158	Managerial Communications	To equip the students with skills of communication to introduce intricacies arising around communication methods.
BBABMC207/ BBMBMC207	Business Mathematics I	To acquaint students with the basic knowledge of Business mathematics, increase their analytical ability and to use analytical skills to facilitate managerial decision making.
BBABMC208/ BBMBMC208	Business Economics	To acquaint the student's knowledge with the macro issues of business economics and give a better picture about the interdependency in the economy.
BBABMC209/ BBMBMC209	Commercial Law	To familiarize the students with the relevant legislation affecting business
BBABMC210/ BBMBMC210	Marketing Management	The objectives of this paper is to acquaint students with the concepts of marketing and its applications in the business.
BBABMC211/ BBABMC211	Income Tax	To acquaint the students of Business Management with the Income tax law of India,

		considering latest amendments/enactments.
BBABMC212/ BBABMC212	Corporate Accounting, I	To familiarize students with corporate accounting situation.
BBABMC257/ BBMBMC257	Business Mathematics II	To acquaint students with the basic knowledge of Business mathematics, increase their analytical ability and to use analytical skills to facilitate managerial decision making.
BBABMC 260/ BBMBMC 260	Financial Management	Awareness about capital structure and theories of capital structure, cost of capital in wide aspects, dividend policies and various dividend models, working capital management.
BBABMC 259/ BBMBMC 259	Computer Application in Management	Students will be able to know the basic knowledge of computer networking and network topologies.
BBABMC 261/ BBMBMC 261	Human Recourse Management	To familiarize the concepts of human resource management and to know about the recruitment sources, techniques and selection process.
BBABMC262/ BBABMC262	Corporate Accounting, II	To familiarize students with corporate accounting situation.
BBABMC309/ BBMBMC309	Organizational Behavior	To create awareness among the students of management about the factors that influence the personality and improves one's perception.
BBABMC302/ BBMBMC302	Project Management	To acquaint the students of business management with different area of project management and familiarize them with parameters needed for preparation of a Project.
BBABMC311/ BBMBMC 311	Export Management	To bring awareness about business activities and its potential for business occupation for students.
BBABMC312/ BBMBMC312	Cost Accounting	To familiarize the students with costing terminology, principles and applications of costing methods, techniques to the business enterprises.
BBABMC315/ BBMBMC315	Human Resource Development	To familiarize the students about the ways of developing the human resources and recent development in HRD
BBABMC313/ BBMBMC313	Financial Management Working Capital Management	To familiarize students with concepts and techniques of working capital management and lease financing.
BBABMC314/ BBMBMC 314	Marketing Research	To enables the students to learn the process, tools and techniques of marketing research and an understanding of consumer behaviour.
BBABMC361/ BBMBMC361	Company Law	Knowledge of basic provisions regarding legal framework governing the Indian corporate.
BBABMC364/ BBMBMC364	Auditing	The learners will understand the importance of Financial Statements, the uses of those statements, importance of an error free financial statement for a company.

BBABMC363/ BBMBMC363	Cost Management Accounting	To familiarize the students with costing techniques, the preparation of cost sheet, material control, concept of overhead cost.
BBABMC366/ BBMBMC 366	Advertising and Sales Management	To know the concept of advertising, advertising budget, sales forecasting and salesmanship. To understand the various types of advertising media and its selection.
BBABMC362/ BBMBMC362	Investment Management	To learn about the economy, industry and company analysis. To study about different types and interest rates on deposits.
BBABMC365/ BBMBMC365	Financial Analysis	To understand the sources of fund, uses of fund and to study the concept of cash flow, preparation of cash flow statement.


Head Of the Department

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Dr. B. B. Hegde First Grade College, Kundapura
Department of Computer Science (B.C.A)
Course outcome as per National Education Policy

Course Code	Course Name: Computer Science	Course Outcome
CAC01	Fundamentals of Computers	<ul style="list-style-type: none"> • Understand the fundamentals of computer system • Identify different components within the computer system • Understand different types of input and output devices • Demonstrate the working concepts of different devices connected to computer • Explain different generations of programming languages and their significance • Understand the use of Word processing, Spreadsheet, Presentation and DBMS applications • Understand Digital computer and digital systems functioning
CAC02	Programming in C	<ul style="list-style-type: none"> • Confidently operate Desktop Computers to carry out computational tasks • Understand working of Hardware and Software and the importance of operating systems • Understand programming languages, number systems, peripheral devices, networking, multimedia and internet concepts • Read, understand and trace the execution of programs written in C language

		<ul style="list-style-type: none"> • Write the C code for a given problem • Perform input and output operations using programs in C • Write programs that perform operations on arrays
CAC03	Mathematical Foundation	<ul style="list-style-type: none"> • Study and solve problems related to connectives, predicates and quantifiers under different situations. • Develop basic knowledge of matrices and to solve equations using Cramer's rule. • Know the concept of Eigen values. • To develop the knowledge about derivatives and know various applications of differentiation. • Understand the basic concepts of Mathematical reasoning, set and functions
CAC01P	Information Technology Lab	<ul style="list-style-type: none"> • Identification of the peripherals of a computer, components in a CPU and their functions. • Assembling and disassembling the system hardware components of personal computer. • Basic Computer Hardware Trouble shooting. • Operating System Installation – Windows OS, UNIX/LINUX, Dual Booting. • Activities using word processing, presentation and spreadsheet software • Tasks involving Internet Browsing
CAC02P	C Programming Lab	<ul style="list-style-type: none"> • Educate the student about basics of programming • It is the foundation for the procedural programming languages
CACOE1/DSCOE1	Office Automation	<ul style="list-style-type: none"> • Compare and contrast various types of operating systems • Explain the purpose of office automation

		<ul style="list-style-type: none"> • Describe how information is stored and retrieved in/from computer memory • Know about various types of office automation software and their applications • Create document using word processing software • Design presentation using presentation software • Create worksheets using spreadsheet software • Store and retrieve data in/from database management application
CAC04	Data Structures using C	<ul style="list-style-type: none"> • Describe how arrays, records, linked structures, stacks, queues, trees, and graphs are represented in memory and used by algorithms • Describe common applications for arrays, records, linked structures, stacks, queues, trees, and graphs • Write programs that use arrays, linked structures, stacks, queues, trees, and graphs • Demonstrate different methods for traversing trees • Compare alternative implementations of data structures with respect to performance • Describe the concept of recursion, give examples of its use • Discuss the computational efficiency of the principal algorithms for sorting, searching, and hashing
CAC05	Object Oriented Programming with JAVA	<ul style="list-style-type: none"> • Understand the features of Java and the architecture of JVM • Write, compile, and execute Java programs that may include basic data types and control flow constructs and how type casting is done • Identify classes, objects, members

		<p>of a class and relationships among them needed for a specific problem and demonstrate the concepts of polymorphism and inheritance</p> <ul style="list-style-type: none"> • The students will be able to demonstrate programs based on interfaces and threads and explain the benefits of JAVA's Exceptional handling mechanism compared to other Programming Language • Write, compile, execute Java programs that include GUIs and event driven programming and also programs based on files
CAC06	Discrete Mathematical Structures	<ul style="list-style-type: none"> • To understand the basic concepts of Mathematical reasoning, set and functions. • To understand various counting techniques. • Understand the concepts of various types of relations, partial ordering and equivalence relations. • To understand the concept of probability and mathematical induction. • Familiarize the fundamental concepts of graph theory and shortest path algorithm. • To understand the concept of binary tree representation.
CAC04P	Data Structures Lab	<ul style="list-style-type: none"> • To understand the practical knowledge about selection sort technique, insertion sort technique and bubble sort technique • The programs illustrates the operations on primitive and non-primitive data structures • The students will get the better understanding of shell programming through the LINUX command
CAC05P	JAVA Lab	<ul style="list-style-type: none"> • To understand the practical topic using programming samples

CACOE2/DSCOE2	Web Designing	<ul style="list-style-type: none"> • To develop skill in JAVA programming and OOPS concepts • Understand various Internet related terminologies • Explain features and evolution of Internet • Explain the use of search engines • Know the use of different tags available in HTML • Design web pages using HTML5, CSS3, XML and XHTML • Implement websites using linked web pages.
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(For) *Vinod S. Gajjar*
(He)

HOD

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